A2500-3

Newsprint Division

AMERICAN PAPER INSTITUTE

260 Madison Avenue, New York, N.Y. 10016

NEWSPRINT MONTHLY STATISTICAL REPORT **

REPORT FOR DECEMBER 1979

**U.S. estimated consumption for 1979 was up 3.2% over 1978 and 9.6% over 1977.*

**On January 18, 1980, we issued Newsprint Exports under separate cover (formerly page 7 of Monthly Report.) We hope this will help the timeliness of the Monthly Statistical Report.*

(Thousands of Tons)	SHORT TONS						METRIC TONS	
	DECEMBER			TOTAL YEAR			TOTAL YEAR	
	1978	1979	% Change	1978	1979	% Change	1978	1979
PRODUCTION AND SHIPMENTS								
NORTH AMERICA								
Production	1,077	1,144	+ 6.3	13,480	13,696	+1.6	12,229	12,425
% of Capacity	91.1	97.1	+ 6.6	96.4	96.0	-0.4	96.4	96.0
Shipments	1,144	1,199	+ 4.8	13,571	13,725	+1.1	12,311	12,451
UNITED STATES								
Production	309	341	+10.4	3,767	4,096	+8.7	3,417	3,716
% of Capacity	79.1	89.1	+12.6	91.0	94.9	+4.3	91.0	94.9
Shipments	311	350	+12.6	3,779	4,100	+8.5	3,428	3,720
CANADA								
Production	768	803	+ 4.6	9,713	9,600	-1.2	8,812	8,709
% of Capacity	97	101	+ 4.1	98	97	-1.0	98	97
Shipments	833	849	+ 1.9	9,792	9,625	-1.7	8,883	8,731
U.S. Consumption								
(525) ANPA Newspapers	636	639	+ 0.5	7,106	7,356	+3.5	6,447	6,673
Estimated Total	988R	950P	- 3.8	10,874R	11,218P	+3.2	9,865R	10,177R
Publishers Stock (525) ANPA Newspapers	728	692	- 4.9				660	628
North American Mills - Stocks	225	196	-12.9				204	178

TABLE OF CONTENTS

Production, Shipments, Inventory	(Page 2-4)	Shipments by Destination	(Page 7-8)	Forecast-Ad Expenditures	(Page 10)
Consumption	(Page 5)	Historical Data	(Page 9)	U. S. Companies Participating in Report	(Page 10)
Publishers Stock & Operating Rates	(Page 6)	Circulation	(Page 9)	Capacity	(Page 11)

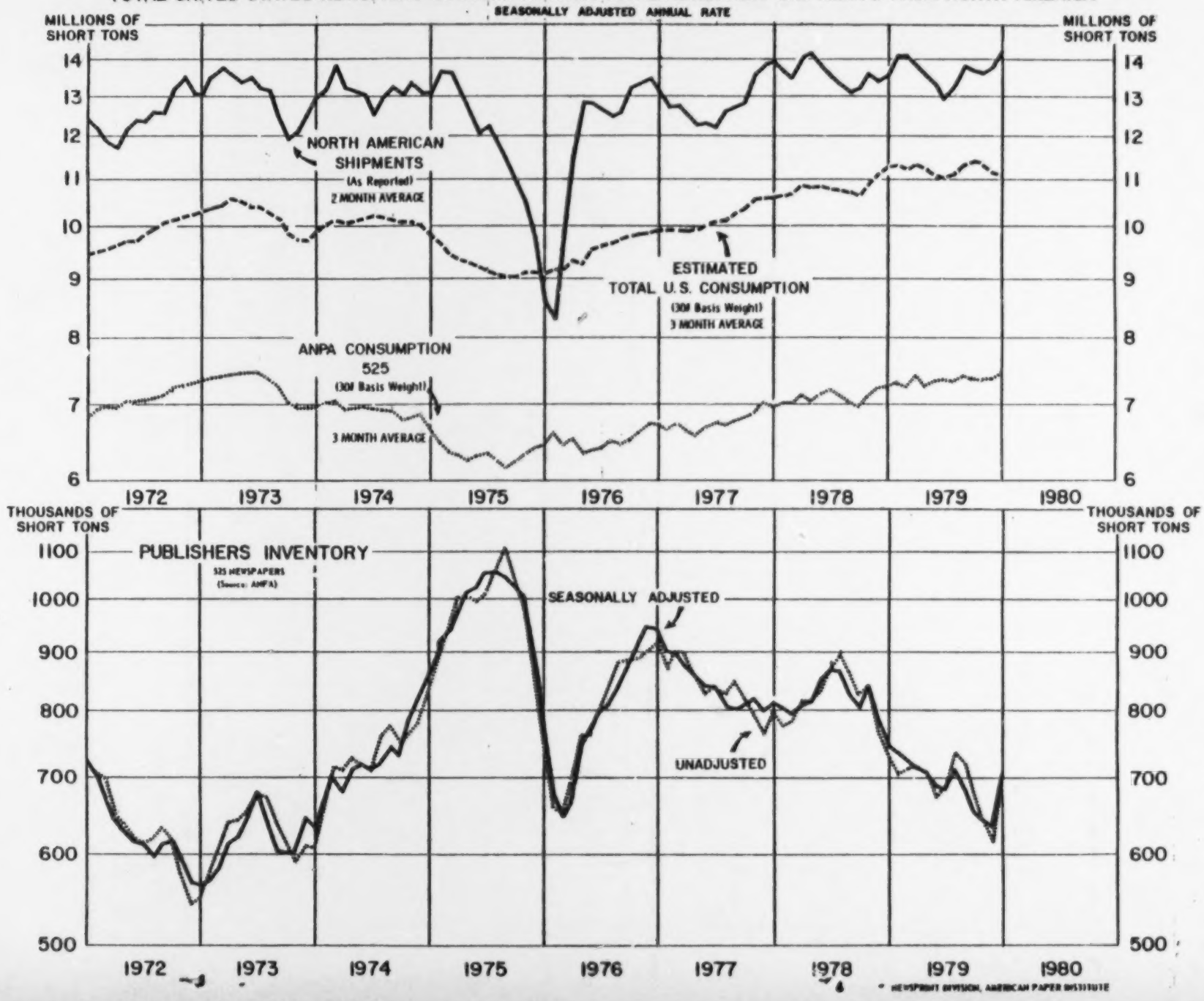
** Includes Newsprint and other papers for Newspaper Publishing

P-Preliminary R-Revised

In addition to the above contributing companies, the inputs for this report are dependent upon data received from the Canadian Pulp & Paper Assoc., the American Newspaper Publishers Assoc., the U.S. Bureau of Census, Statistics Canada and Scannews.

ISSUED 1/29/80

TOTAL UNITED STATES NEWSPRINT CONSUMPTION and TOTAL NEWSPRINT SHIPMENTS FROM NORTH AMERICA



* NEWSPRINT DIVISION, AMERICAN PAPER INSTITUTE

NEWSPRINT STATISTICS

(In thousands of short tons)

(Not Seasonally Adjusted)

NORTH AMERICA

	Production				Shipments				Inventory - End of Month			
	1977	1978	1979	% Chg.	1977	1978	1979	% Chg.	1977	1978	1979	% Chg.
JANUARY	1,[illegible]	1,128.9	1,145.9	+ 1.5	971.1	1,029.9	1,097.3	+ 6.5	419.5	415.3	274.1	-34.0
FEBRUARY	986.3	1,074.5	1,061.0	- 1.3	939.0	997.2	1,034.5	+ 3.7	466.8	492.6	300.6	-39.0
MARCH	1,063.4	1,174.1	1,173.7	- 0.03	1,059.8	1,283.3	1,190.2	- 7.3	470.4	383.4	284.0	-25.9
APRIL	1,044.0	1,163.9	1 115.2	- 4.2	1,034.3	1,123.8	1,113.5	- 0.9	480.1	423.5	285.7	-32.5
MAY	1,084.9	1,176.2	1,134.8	- 3.5	1,078.1	1,232.6	1,161.9	- 5.7	486.8	367.1	258.6	-29.6
JUNE	1,098.1	1,142.2	1,128.0	- 1.2	1,109.3	1,191.6	1,141.6	- 4.2	475.7	317.7	245.0	-22.9
JULY	1,035.3	1,086.7	1,125.5	+ 3.6	1,043.2	1,078.1	1,127.5	+ 4.6	467.9	326.4	243.0	-25.6
AUGUST	1,125.4	1,094.8	1,166.2	+ 6.5	1,094.6	1,089.8	1,177.2	+ 8.0	498.6	331.3	231.8	-30.0
SEPTEMBER	1,011.1	1,077.4	1,102.3	+ 2.3	1,044.0	1,086.5	1,072.6	- 1.3	465.7	322.2	261.6	-18.8
OCTOBER	1,175.7	1,181.7	1,210.5	+ 2.4	1,194.0	1,200.7	1,228.5	+ 2.3	447.5	303.2	243.6	-19.7
NOVEMBER	1,164.2	1,103.1	1,188.5	+ 7.7	1,144.5	1,113.2	1,181.1	+ 6.1	467.1	293.0	250.9	-14.4
DECEMBER	1,007.9	1,076.9	1,144.6	+ 6.3	1,158.7	1,144.3	1,199.1	+ 4.8	316.3	225.6	196.4	-12.9
TOTAL YEAR	12,858.7	13,480.4	13,696.2	+ 1.6	12,870.6	13,571.0	13,725.0	+ 1.1				

DISTRIBUTION OF NORTH AMERICAN SHIPMENTS

	To United States								To Other Markets			
	1977	1978	1979	% Chg.	1977	1978	1979	% Chg.	1977	1978	1979	% Chg.
JANUARY	777.4	841.4	885.8	+ 5.3	69.1	74.7	82.9	+11.0	124.6	113.8	128.6	+13.0
FEBRUARY	755.1	810.1	863.9	+ 6.6	61.4	81.5	77.6	- 4.8	122.5	105.6	93.0	-11.9
MARCH	841.5	997.0	961.1	- 3.6	78.6	95.8	83.0	-13.4	139.7	190.5	146.1	-23.3
APRIL	825.1	914.4	880.1	- 3.8	76.6	80.7	88.9	+10.2	132.6	128.7	144.5	+12.3
MAY	821.5	986.0	908.3	- 7.9	84.4	88.1	96.0	+ 9.0	172.2	158.5	157.6	- 0.6
JUNE	852.2	935.4	912.9	- 2.4	83.3	84.1	91.0	+ 8.2	173.8	172.1	137.7	-20.0
JULY	785.0	832.9	907.3	+ 8.9	62.4	77.1	75.3	- 2.3	195.8	168.1	144.9	-13.8
AUGUST	852.9	87[illegible].2	940.0	+ 7.4	78.9	71.4	85.6	+19.9	162.8	143.2	151.6	+ 5.9
SEPTEMBER	823.3	854.2	854.5	+ 0.04	75.8	79.8	85.3	+ 6.9	144.9	152.5	132.8	-12.9
OCTOBER	935.6	955.9	975.9	+ 2.1	82.4	95.1	96.2	+ 1.2	176.0	149.7	156.4	+ 4.5
NOVEMBER	917.3	858.2	952.9	+11.0	81.3	89.1	93.3	+ 4.7	145.9	165.9	134.9	-18.7
DECEMBER	888.9	899.5R	958.0	+ 6.5	74.9	83.9	90.5	+ 7.9	194.9	160.9R	150.6	- 6.4
TOTAL YEAR	10,075.8	10,760.2R	11,000.7	+ 2.2	909.1	1,001.3	1,045.6	+ 4.4	1,885.7	1,809.5R	1,678.7	- 7.2

Source: Newsprint Division, American Paper Institute and Newsprint Section, Canadian Pulp and Paper Association
R - Revised

NEWSPRINT STATISTICS

(In thousands of short tons)

(Not Seasonally Adjusted)

UNITED STATES

	Production				Shipments				Inventory - End of Month			
	1977	1978	1979	% Chg.	1977	1978	1979	% Chg.	1977	1978	1979	% Chg.
JANUARY	329.7	318.1	318.0	- 0.03	318.2	309.4	317.9	+ 2.7	40.8	42.9	22.3	- 48.0
FEBRUARY	296.6	307.4	310.9	+ 1.1	290.6	309.4	309.1	- 0.1	46.8	41.0	24.1	- 41.2
MARCH	337.2	348.4	350.7	+ 0.7	326.0	355.9	353.0	- 0.8	58.1	33.5	21.8	- 34.9
APRIL	311.9	329.8	321.5	- 2.5	305.4	325.3	323.8	- 0.5	64.5	38.0	19.5	- 48.7
MAY	329.8	333.4	341.6	+ 2.5	331.5	337.4	339.4	+ 0.6	62.7	34.0	21.7	- 36.2
JUNE	337.7	334.9	339.9	+ 1.5	341.3	338.5	337.9	- 0.2	59.2	30.3	23.8	- 21.5
JULY	314.3	248.5	334.6	+34.6	313.5	245.5	337.4	+37.4	60.1	33.4	21.0	- 37.1
AUGUST	342.6	271.6	359.5	+32.4	337.6	277.0	357.7	+29.1	65.0	27.8	22.6	- 18.7
SEPTEMBER	298.3	318.8	340.0	+ 6.6	305.8	316.4	339.2	+ 7.2	57.6	30.2	23.5	- 22.2
OCTOBER	335.9	326.7	371.2	+13.6	338.1	332.3	370.7	+11.6	55.4	24.6	24.0	- 2.4
NOVEMBER	329.7	320.7	366.5	+14.3	334.2	321.6	364.1	+13.2	50.9	23.7	26.4	+ 11.4
DECEMBER	306.8	309.2	341.5	+10.4	323.6	310.6	349.7	+12.6	34.2	22.3	18.2	- 18.4
TOTAL YEAR	3,870.5	3,767.5	4,095.9	+ 8.7	3,865.8	3,779.3	4,099.9	+ 8.5				

DISTRIBUTION OF UNITED STATES SHIPMENTS

	To United States				To Other Markets				SHIPMENTS TO THE UNITED STATES From Overseas			
	1977	1978	1979	% Chg.	1977	1978	1979	% Chg.	1977	1978	1979	% Chg.
JANUARY	304.6	305.6	306.7	+ 0.4	13.6	3.8	11.2	+194.7	0	0	7.7	-
FEBRUARY	283.5	299.0	305.9	+ 2.3	7.1	10.4	3.2	- 69.2	0	0	13.3	-
MARCH	318.5	344.6	342.7	- 0.6	7.5	11.3	10.3	- 8.8	0	0	2.5	-
APRIL	302.4	317.4	318.0	+ 0.2	3.0	7.9	5.8	- 26.6	0	0	10.4	-
MAY	317.3	328.0	334.3	+ 1.9	14.2	9.4	5.1	- 45.7	0	0	20.4	-
JUNE	324.3	324.1	330.5	+ 2.0	17.0	14.4	7.4	- 48.6	0	0	19.2	-
JULY	297.5	241.6	332.7	+37.7	16.0	3.9	4.7	+ 20.5	0	0	18.3	-
AUGUST	322.5	274.3	348.8	+27.2	15.1	2.7	8.9	+229.6	0	0	7.7	-
SEPTEMBER	301.9	304.5	331.8	+ 9.0	3.9	11.9	7.4	- 37.8	0	0	2.0	-
OCTOBER	327.5	320.5	360.0	+12.3	10.6	11.8	10.7	- 9.3	0	0	13.8	-
NOVEMBER	322.6	312.6	353.7	+13.1	11.6	9.0	10.4	+ 15.6	0	0	17.3	-
DECEMBER	314.4	301.7	339.4	+12.5	9.2	8.9	10.3	+ 15.7	0	0		
									0	0		
TOTAL YEAR	3,737.0	3,673.9	4,004.5	+ 9.0	128.8	105.4	95.4	- 9.5	0	0	132.6 (11 mos.)	

Source: Newsprint Division, American Paper Institute and Bureau of Census

NEWSPRINT STATISTICS

(In thousands of short tons)

(Not Seasonally Adjusted)

CANADA

	Production				Shipments				Inventory - End of Month			
	1977	1978	1979	% Chg.	1977	1978	1979	% Chg.	1977	1978	1979	% Chg.
JANUARY	732.7	810.8	827.9	+ 2.1	652.9	720.5	779.4	+ 8.2	378.7	372.4	251.8	-32.4
FEBRUARY	689.7	767.1	750.1	- 2.2	648.4	687.8	725.4	+ 5.5	420.0	451.6	276.5	-38.8
MARCH	726.2	825.7	823.0	- 0.3	733.8	927.4	837.2	- 9.7	412.3	349.9	262.2	-25.1
APRIL	732.1	834.1	793.7	- 4.8	728.9	798.5	789.7	- 1.1	415.6	385.5	266.2	-30.9
MAY	755.1	842.8	793.2	- 5.9	746.6	895.2	822.5	- 8.1	424.1	333.1	236.9	-28.9
JUNE	760.4	807.3	788.1	- 2.4	768.0	853.1	803.7	- 5.8	416.5	287.4	221.2	-23.0
JULY	721.0	838.2	790.9	- 5.6	729.7	832.6	790.1	- 5.1	407.8	293.0	222.0	-24.2
AUGUST	782.8	823.2	806.7	- 2.0	757.0	812.8	819.5	+ 0.8	433.6	303.5	209.2	-31.1
SEPTEMBER	712.8	758.6	762.3	+ 0.5	738.2	770.1	733.4	- 4.8	408.1	292.0	238.1	-18.5
OCTOBER	839.8	855.0	839.3	- 1.8	855.9	868.4	857.8	- 1.2	392.1	278.6	219.6	-21.2
NOVEMBER	834.5	782.4	822.0	+ 5.1	810.3	791.6	817.0	+ 3.2	416.2	269.3	224.5	-16.6
DECEMBER	701.1	767.7	803.1	+ 4.6	835.1	833.7	849.4	+ 1.9	282.1	203.3	178.2	-12.3
TOTAL YEAR	8,988.2	9,712.9	9,600.3	- 1.2	9,004.8	9,791.7	9,625.1	- 1.7				

DISTRIBUTION OF CANADIAN SHIPMENTS

	To United States				To Canada				To Other Markets			
	1977	1978	1979	% Chg.	1977	1978	1979	% Chg.	1977	1978	1979	% Chg.
JANUARY	472.8	535.8	579.1	+ 8.1	69.1	74.7	82.9	+11.0	111.0	110.0	117.4	+ 6.7
FEBRUARY	471.6	511.1	558.0	+ 9.2	61.4	81.5	77.6	- 4.8	115.4	95.2	89.8	- 5.7
MARCH	523.0	652.4	618.4	- 5.2	78.6	95.8	83.0	-13.4	132.2	179.2	135.8	-24.2
APRIL	522.7	597.0	562.1	- 5.8	76.6	90.7	88.9	+10.2	129.6	120.8	138.7	+14.8
MAY	504.2	658.0	574.0	-12.8	84.4	88.1	96.0	+ 9.0	158.0	149.1	152.5	+ 2.3
JUNE	527.9	611.3	582.4	- 4.7	83.3	84.1	91.0	+ 8.2	156.8	157.7	130.3	-17.4
JULY	487.5	591.3	574.6	- 2.8	62.4	77.1	75.3	- 2.3	179.8	164.2	140.2	-14.6
AUGUST	530.4	600.9	591.2	- 1.6	78.9	71.4	85.6	+19.9	147.7	140.5	142.7	+ 1.6
SEPTEMBER	521.4	549.7	522.7	- 4.9	75.8	79.8	85.3	+ 6.9	141.0	140.6	125.4	-10.8
OCTOBER	608.1	635.4	615.9	- 3.1	82.4	95.1	96.2	+ 1.2	165.4	137.9	145.7	+ 5.7
NOVEMBER	594.7	545.6	599.2	+ 9.8	81.3	89.1	93.3	+ 4.7	134.3	156.9	124.5	-20.7
DECEMBER	574.5	597.8R	618.6	+ 3.5	74.9	83.9	90.5	+ 7.9	185.7	152.0R	140.3	- 7.7
TOTAL YEAR	6,338.8	7,086.3R	6,996.2	- 1.3	909.1	1,001.3	1,045.6	+ 4.4	1,756.9	1,704.1R	1,583.3	- 7.1

Source: Newsprint Section, Canadian Pulp and Paper Association

R - Revised

(In thousands of short tons)

NEWSPRINT STATISTICS

(Not Seasonally Adjusted)

UNITED STATES CONSUMPTION

	ANPA 525 Newspapers Consumption				Total U.S. Estimated Consumption				ANPA (525) To Total of U.S. Est. Consump.*		
	1977	1978	1979	% Chg.	1977	1978	1979	% Chg.	1977	1978	1979
JANUARY	529.2	547.9	554.6	+ 1.2	788.0	838.0	856.0	+ 2.1	67.2	65.4	64.8
FEBRUARY	482.6	521.1	547.4	+ 5.0	712.0	799.0	847.0	+ 6.0	67.8	65.2	64.6
MARCH	571.5	599.6	628.6	+ 4.8	854.0	908.0	965.0R	+ 6.3	66.9	66.0	65.2
APRIL	563.2	619.9	633.5	+ 2.2	853.0	953.0	976.0	+ 2.4	66.0	65.0	64.9
MAY	599.0	630.6	647.0	+ 2.6	897.0	957.0	977.0	+ 2.1	66.8	65.9	66.2
JUNE	556.3	585.9	600.9	+ 2.6	834.0	879.0	898.0	+ 2.2	66.7	66.7	66.9
JULY	523.6	560.5	571.9	+ 2.0	792.0	848.0	866.0	+ 2.1	66.1	66.1	66.0
AUGUST	539.5	557.6	595.3	+ 6.8	816.0	859.0	912.0	+ 6.2	66.1	64.9	65.3
SEPTEMBER	561.4	566.1	616.7	+ 8.9	858.0	870.0	951.0	+ 9.3	65.4	65.1	64.8
OCTOBER	628.4	623.6	659.0	+ 5.7	968.0	958.0	1,019.0	+ 6.4	64.9	65.1	64.6
NOVEMBER	620.4	656.8	661.9	+ 0.8	942.0	1,017.0R	1,001.0R	- 1.6	65.9	64.6	66.1R
DECEMBER	596.9	636.4	639.5	+ 0.5	914.0	988.0R	950.0P	- 3.8	65.3	64.5	67.3P
TOTAL YEAR	6,772.0	7,106.0	7,356.3	+ 3.5	10,228.0	10,874.0R	11,218.0	+ 3.2			

R - Revised
P - Preliminary

* 5 Month Moving Ratio of U.S. Supply to ANPA Supply.

(Seasonally Adjusted)

	ANPA 525 NEWSPAPERS CONSUMPTION				TOTAL U.S. ESTIMATED CONSUMPTION				TOTAL NORTH AMERICAN SHIPMENTS			
	Seas. Adj. -3 Mon. Moving Avg. -Ann. Basis				Seas. Adj. - 3 Mon. Moving Avg. -Ann. Basis				Seasonally Adjusted- Annual Basis			
	1977	1978	1979	% Chg.	1977	1978	1979	% Chg.	1977	1978	1979	% Chg.
JANUARY	6,680	7,017	7,316	+ 4.3	9,940	10,730	11,290	+ 5.2	12,754	13,454	14,129	+ 5.0
FEBRUARY	6,753	7,002	7,267	+ 3.8	9,960	10,740	11,250	+ 4.7	12,754	13,540	14,075	+ 4.0
MARCH	6,623	7,168	7,413	+ 3.4	9,900	10,860	11,370	+ 4.7	12,060	14,533	13,546	- 6.8
APRIL	6,593	7,039	7,269	+ 3.3	9,990	10,830	11,200	+ 3.4	12,440	13,820	13,504	- 2.3
MAY	6,700	7,144	7,328	+ 2.6	10,030	10,840	11,070	+ 2.1	12,182	13,817	13,154	- 4.8
JUNE	6,770	7,210	7,372	+ 2.2	10,150	10,810	11,020	+ 1.9	12,260	13,240	12,720	- 3.9
JULY	6,729	7,139	7,366	+ 3.2	10,180	10,800	11,160	+ 3.3	12,793	13,357	13,920	+ 4.2
AUGUST	6,795	7,003	7,418	+ 5.9	10,280	10,790	11,360	+ 5.3	12,608	12,854	13,782	+ 7.2
SEPTEMBER	6,828	6,972	7,387	+ 6.0	10,440	10,710	11,400	+ 6.4	13,121	13,598	13,766	+ 1.2
OCTOBER	6,873	7,122	7,345R	+ 3.1	10,590	10,940	11,370R	+ 3.9	13,897	13,672	13,714	+ 0.3
NOVEMBER	7,018	7,235	7,397R	+ 2.2	10,650	11,200	11,190R	- 0.1	13,808	13,231	13,937	+ 5.3
DECEMBER	6,954	7,276	7,490P	+ 2.9	10,650	11,280	11,130P	- 1.3	13,968	13,945	14,593	+ 4.6

P - Preliminary
R - Revised
Source: American Newspaper Publishers Association, Newsprint Division, American Paper Institute and Newsprint Section, Canadian Pulp and Paper Association

NEWSPRINT STATISTICS

(In thousands of short tons)

	525 NEWSPAPERS PUBLISHERS STOCK -END OF MONTH								END OF MONTH - DAY'S SUPPLY 525 CONSUMERS' STOCKS - ON HAND IN TRANSIT					
	Unadjusted				Seasonally Adjusted				As Published by ANPA *					
	1977	1978	1979	% Chg.	1977	1978	1979	% Chg.	1977	1978	1979	1977	1978	1979
JANUARY	873.0	774.3	705.2	- 8.9	901.3	805.7	735.5	- 8.7	51	43	39			
FEBRUARY	895.8	784.4	712.5	- 9.2	896.7	795.5	724.9	- 8.9	52	42	36			
MARCH	897.0	818.5	717.0	-12.4	877.4	810.9	712.9	-12.1	49	42	35			
APRIL	873.5	818.1	708.2	-13.4	866.0	817.2	709.4	-13.2	47	40	34			
MAY	831.0	834.6	671.4	-19.6	847.5	855.0	688.3	-19.5	43	41	32			
JUNE	834.5	876.3	689.1	-21.4	839.2	869.9	683.6	-21.4	45	45	34			
JULY	831.9	898.5	736.4	-18.0	808.2	866.7	710.8	-18.0	49	50	40			
AUGUST	850.7	867.6	721.3	-16.9	804.2	823.6	685.0	-16.8	49	48	38			
SEPTEMBER	826.6	828.6	674.1	-18.6	802.9	805.4	653.8	-18.8	44	44	33			
OCTOBER	799.6	840.3	643.8	-23.4	813.3	840.8	643.2	-23.5	39	42	30			
NOVEMBER	763.4	760.8	613.5	-19.4	798.2	784.3	631.2	-19.5	37	35	28			
DECEMBER	795.8	727.6	691.8	- 4.9	812.6	743.7	705.9	- 5.1	41	35	34			

* - Based on consumption in the preceding month

Source: American Newspaper Publishers Association

	OPERATING RATES											
	To United States				Canada				North America			
	1977	1978	1979	% Chg.	1977	1978	1979	% Chg.	1977	1978	1979	% Chg.
JANUARY	93.6	96.0	93.5*	- 2.6	86	96	96	—	88.2	96.0	95.3*	- 0.7
FEBRUARY	97.4	97.9	92.7	- 5.3	90	99	97	- 2.0	92.1	98.7	95.7	- 3.0
MARCH	97.8	97.2	96.5	- 0.7	85	100	98	- 2.0	88.6	99.1	97.5	- 1.6
APRIL	95.7	97.2	96.2	- 1.0	89	100	95	- 5.0	90.9	99.2	95.3	- 3.9
MAY	98.0	96.9	98.0	+ 1.1	90	101	94	- 6.9	92.3	99.8	95.2	- 4.6
JUNE	99.0	97.0	96.1	- 0.9	92	99	96	- 3.0	94.0	98.4	96.0	- 2.4
JULY	91.0	85.0	91.3	+ 7.4	83	98	92	- 6.1	85.0	94.6	91.8	- 3.0
AUGUST	96.6	76.9	97.1	+26.3	92	99	96	- 3.0	93.3	92.3	96.3	+ 4.3
SEPTEMBER	90.3	87.2	94.5	+ 8.4	89	97	96	- 1.0	89.4	93.9	95.5	+ 1.7
OCTOBER	97.6	91.0	97.1	+ 6.7	97	100	97	- 3.0	97.2	97.3	97.0	- 0.3
NOVEMBER	98.9	93.2	96.5	+ 3.5	98	97	100	+ 3.1	98.3	95.9	98.9	+ 3.1
DECEMBER	89.3	79.1*	89.1	+12.6	91	97	101	+ 4.1	90.5	91.1*	97.1	+ 6.6
TOTAL YEAR	95.4	91.0	94.9	+ 4.3	90	98	97	- 1.0	91.7	96.3	96.0	- 0.4

Source: Newsprint Division, American Paper Institute and Newsprint Section, Canadian Pulp and Paper Association

* - Being investigated for accuracy

(thousands of short tons)

NEWSPRINT SHIPMENTS BY DESTINATION

Year	North-East	East North Central	West North Central	South Atlantic	East South Central	West South Central	Mountain	Pacific	Total Domestic Shipments
United States									
1971	473	279	194	546	296	725	105	689	3,307
1972	499	310	201	604	312	767	129	727	3,549
1973	476	307	190	634	354	824	178	694	3,657
1974*	469	253	176	620	347	805	174	738	3,582
1974	453	244	170	598	335	777	168	712	3,457
1975	510	280	213	607	329	773	157	697	3,566
1976	528	258	204	649	331	810	150	702	3,632
1977	554	238	206	642	334	819	166	778	3,737
1978	491	221	194	587	334	922	179	746	3,674
Canada									
1971	2,171	1,830	394	649	114	26	206	756	6,146
1972	2,292	1,867	450	737	129	41	194	720	6,430
1973	2,339	1,924	478	870	141	61	216	826	6,855
1974*	2,466	2,116	503	889	175	81	212	797	7,239
1974	2,367	2,031	483	854	167	78	204	765	6,949
1975	1,886	1,631	347	628	103	68	160	665	5,488
1976	1,961	1,829	460	801	142	86	199	772	6,250
1977	2,065	1,771	427	815	122	81	225	833	6,339
1978	2,138	1,992	513	933	136	69	242	1,063R	7,086R
North America									
1971	2,644	2,109	588	1,195	410	751	311	1,445	9,453
1972	2,791	2,177	651	1,341	441	808	323	1,447	9,979
1973	2,815	2,231	668	1,504	495	885	394	1,520	10,512
1974*	2,935	2,369	679	1,509	522	886	386	1,535	10,821
1974	2,820	2,275	653	1,452	502	855	372	1,477	10,406
1975	2,396	1,911	560	1,235	432	841	317	1,362	9,054
1976	2,489	2,087	664	1,450	473	896	349	1,474	9,882
1977	2,619	2,009	633	1,457	456	900	391	1,611	10,076
1978	2,629	2,213	707	1,520	470	991	421	1,809R	10,760R

* - Adjusted to 1973 basis weights
R - Revised

NORTH AMERICAN NEWSPRINT SHIPMENTS BY DESTINATION

(Thousands of short tons)

REGION	QUARTER	UNITED STATES			CANADA			TOTAL NORTH AMERICA		
		1978	1979	% Chg.	1978	1979	% Chg.	1978	1979	% Chg.
Northeast*	1 Q	133.3	134.5	+ 0.9	530.3	532.0	+ 0.3	663.6	666.5	+ 0.4
	2 Q	133.0	124.8	- 6.2	537.1	510.0	- 5.0	670.1	634.8	- 5.3
	3 Q	84.6	120.3	+ 42.2	534.8	550.7	+ 3.0	619.4	671.0	+ 8.3
	4 Q	140.1			535.4			675.5		
	Year	491.0			2,137.6			2,628.6		
East North Central	1 Q	58.9	59.0	+ 0.2	467.3	493.5	+ 5.6	526.2	552.5	+ 5.0
	2 Q	54.1	57.9	+ 7.0	511.2	474.2	- 7.2	565.3	532.1	- 5.9
	3 Q	55.0	53.7	- 2.4	481.5	518.3	+ 7.6	536.5	572.0	+ 6.6
	4 Q	52.9			532.3			585.2		
	Year	220.9			1,992.3			2,213.2		
West North Central	1 Q	49.4	55.1	+ 11.5	135.1	133.6	- 1.1	184.5	188.7	+ 2.3
	2 Q	47.5	52.8	+ 11.2	129.5	133.5	+ 3.1	177.0	186.3	+ 5.3
	3 Q	47.8	56.1	+ 17.4	128.9	126.0	- 2.2	176.7	182.1	+ 3.1
	4 Q	49.4			119.7			169.1		
	Year	194.1			513.2			707.3		
South Atlantic	1 Q	147.4	147.9	+ 0.3	228.2	229.6	+ 0.6	375.6	377.5	+ 0.5
	2 Q	159.0	160.0	+ 0.6	254.1	208.9	- 17.8	413.1	368.9	- 10.7
	3 Q	138.7	186.5	+ 34.5	206.5	170.7	- 17.3	345.2	357.2	+ 3.5
	4 Q	141.5			244.6			386.1		
	Year	586.6			933.4			1,520.0		
East South Central	1 Q	84.6	80.1	- 5.3	40.7	30.1	- 26.0	125.3	110.2	- 12.1
	2 Q	82.3	86.5	+ 5.1	41.7	32.5	- 22.1	124.0	119.0	- 4.0
	3 Q	81.3	83.7	+ 3.0	26.4	36.7	+ 39.0	107.7	120.4	+ 11.8
	4 Q	86.0			26.9			112.9		
	Year	334.2			135.7			469.9		
West South Central	1 Q	226.8	228.8	+ 0.9	20.1	14.8	- 26.4	246.9	243.6	- 1.3
	2 Q	240.5	244.3	+ 1.6	11.8	18.4	+ 55.9	252.3	262.7	+ 4.1
	3 Q	220.1	242.5	+ 10.2	19.3	22.1	+ 14.5	239.4	264.6	+ 10.5
	4 Q	234.8			17.4			252.2		
	Year	922.2			68.6			990.8		
Mountain	1 Q	46.3	52.9	+ 14.3	51.0	67.0	+ 31.4	97.3	119.9	+ 23.2
	2 Q	49.2	54.1	+ 10.0	68.0	69.8	+ 2.6	117.2	123.9	+ 5.7
	3 Q	38.9	45.9	+ 18.0	61.9	54.0	- 12.8	100.8	99.9	- 0.9
	4 Q	44.9			61.5			106.4		
	Year	179.3			242.4			421.7		
Pacific	1 Q	202.5	197.0	- 2.7	226.6	254.9	+ 12.5	429.1	451.9	+ 5.3
	2 Q	203.9	202.4	- 0.7	312.9	271.2	- 13.3	516.8	473.6	- 8.4
	3 Q	154.0	224.6	+ 45.8	282.6	210.0	- 25.7	436.6	434.6	- 0.5
	4 Q	185.2			241.0R			426.2R		
	Year	745.6			1,063.1R			1,808.7R		
TOTAL DOMESTIC SHIPMENTS	1 Q	949.2	955.3	+ 0.6	1,699.3	1,755.5	+ 3.3	2,648.5	2,710.8	+ 2.4
	2 Q	969.5	982.8	+ 1.4	1,866.3	1,718.5	- 7.9	2,835.8	2,701.3	- 4.7
	3 Q	820.4	1,013.3	+ 23.5	1,741.9	1,688.5	- 3.1	2,562.3	2,701.8	+ 5.4
	4 Q	934.8			1,778.8R			2,713.6R		
	Year	3,673.9			7,086.3R			10,760.2R		

R - Revised
* - Includes New England and Middle Atlantic
Source: Newsprint Division, American Paper Institute and Newsprint Section, Canadian Pulp & Paper Association

NEWSPRINT HISTORICAL DATA

(In thousands of short tons)

YEAR	PRODUCTION	SHIPMENTS TOTAL	SHIPMENTS TO UNITED STATES	SHIPMENTS TO CANADA	SHIPMENTS TO OTHER MARKETS	INVENTORY END OF YEAR	IMPORTS FROM OVERSEAS
United States							
1965	2,245	2,248	2,183	-	65	19	254
1966	2,483	2,480	2,414	-	66	21	274
1967	2,709	2,691	2,612	-	79	39	283
1968	3,045	3,056	2,944	-	112	27	284
1969	3,362	3,363	3,246	-	117	27	293
1970	3,464	3,457	3,316	-	141	33	315
1971	3,476	3,468	3,307	-	161	41	317
1972	3,656	3,671	3,549	-	122	27	328
1973	3,738	3,742	3,657	-	85	23	381
1974*	3,690	3,689	3,582	-	107	25	-
1974	3,561	3,560	3,457	-	103	25	213
1975	3,691	3,689	3,566	-	123	21	33
1976	3,736	3,727	3,632	-	95	29	57
1977	3,871	3,866	3,737	-	129	34	0
1978	3,767	3,779	3,674	-	105	22	0
Canada							
1965	7,720	7,747	6,094	590	1,063	150	-
1966	8,419	8,385	6,610	621	1,154	184	-
1967	8,051	7,968	6,263	638	1,067	268	-
1968	8,031	8,096	6,107	674	1,315	203	-
1969	8,758	8,741	6,417	709	1,615	220	-
1970	8,607	8,592	6,145	716	1,731	236	-
1971	8,455	8,362	6,146	721	1,495	332	-
1972	8,820	8,901	6,430	781	1,690	251	-
1973	9,140	9,199	6,855	859	1,485	193	-
1974*	9,946	9,998	7,239	923	1,836	146	-
1974	9,348	9,597	6,949	886	1,762	143	-
1975	7,679	7,727	5,488	864	1,375	95	-
1976	8,915	8,711	6,250	885	1,576	299	-
1977	8,988	9,005	6,339	909	1,757	282	-
1978	9,713	9,792	7,087R	1,001	1,704R	203	-
North America							
1965	9,965	9,995	8,277	590	1,128	169	254
1966	10,902	10,865	9,024	621	1,220	205	274
1967	10,760	10,659	8,875	638	1,146	307	283
1968	11,076	11,152	9,051	674	1,427	230	284
1969	12,120	12,104	9,663	709	1,732	247	293
1970	12,071	12,049	9,461	716	1,872	269	315
1971	11,931	11,830	9,453	721	1,656	373	317
1972	12,476	12,572	9,979	781	1,812	278	328
1973	12,878	12,941	10,512	859	1,570	216	381
1974*	13,636	13,687	10,821	923	1,943	171	-
1974	13,169	13,157	10,406	886	1,865	168	213
1975	11,370	11,416	9,054	864	1,498	116	33
1976	12,651	12,438	9,882	885	1,671	328	57
1977	12,859	12,871	10,076	909	1,886	316	0
1978	13,480	13,571	10,761R	1,001	1,809R	225	0

*Adjusted to 1973 Basis Weight R - Revised

YEAR	U.S. ESTIMATED CONSUMPTION As Reported	U.S. ESTIMATED CONSUMPTION 30 Lb. Basis	Tonnage Loss Due to Newspaper Strikes
1965	8,460	7,931	43
1966	9,154	8,582	10
1967	9,238	8,660	42
1968	9,327	8,744	185
1969	9,855	9,239	57
1970	9,706	9,119	79
1971	9,835	9,250	104
1972	10,547	9,941	7
1973	10,794	10,197	17
1974	10,284	10,104	28
1975	9,254	9,174	7
1976	9,611	9,579	0
1977	10,228	10,231	6
1978	10,874R	10,880R	143

United States Newspaper Circulation (Million Copies)

Year	Dailies	Sundays
1960	58.9	47.7
1961	59.3	48.2
1962	59.9	48.9
1963	58.9	46.8
1964	60.4	48.4
1965	60.4	48.6
1966	61.4	49.3
1967	61.6	49.2
1968	62.0	49.5
1969	62.0	49.7
1970	62.1	49.2
1971	62.2	49.7
1972	62.5	50.0
1973	63.1	51.7
1974	61.9	51.7
1975	60.7	51.1
1976	61.0	51.6
1977	61.5	52.4
1978P	62.0	54.0

Source: Editor & Publisher

FORECASTS OF U.S. ECONOMY

GROSS NATIONAL PRODUCT

(Billions of Constant (1972) Dollars)

SOURCE	1979				1980				ANNUAL*	
	1st Qtr.	2nd Qtr.	3rd Qtr.	4th Qtr.	1st Qtr.	2nd Qtr.	3rd Qtr.	4th Qtr.	1979	1980
Merrill Lynch Economics - January, 1980										
Based on Rev. (second) 3rd qtr. data (1,433.3)	1,430.6	1,422.3	1,433.3	1,430.9	1,417.3	1,403.1	1,397.7	1,405.0	1,431.3	1,405.8
% Change from next preceding quarter**	+2.1	-2.3	+3.1	+1.6	-5.9	-4.0	-1.5	+2.1	+2.3	-1.8
The Conference Board - December, 1979										
Based on Rev. 3rd qtr. data (1,434.4)	1,430.6	1,422.3	1,434.4	1,434.4	1,417.6	1,406.9	1,403.3	1,418.1	1,430.4	1,411.5
% Change from next preceding quarter**	+2.1	-2.3	+3.4	0.0	-4.6	-3.0	-1.0	+4.3	+2.2	-1.3
Chase Econometric - January, 1980										
Based on Rev. (second) 3rd qtr. data (1,433.3)	1,430.6	1,422.3	1,433.3	1,430.3	1,405.6	1,398.5	1,398.5	1,410.6	1,429.1	1,403.2
% Change from next preceding quarter**	+2.1	-2.3	+3.1	-0.8	-6.8	-1.9	0.0	+3.5	+2.1	-1.8
MacRae - Shields Economics- November, 1979										
Based on Rev. 3rd qtr. data (1,434.4)	1,430.6	1,422.3	1,434.4	1,426.3	1,408.0	1,399.0	1,392.0	1,412.0	1,428.0	1,400.0
% Change from next preceding quarter**	+2.1	-2.3	+3.4	-2.9	-4.3	-5.4	-0.8	+5.9	+2.0	-1.9

Billions of Constant (1972) Dollars
Annual GNP for - 1976 - 1,275.0
Annual GNP for - 1977 - 1,340.5
Annual GNP for - 1978 - 1,399.2

Prv. 4th qtr. data is 1,438.4

** - The Percent Change was multiplied by 4
* - % Change from previous year.

	FRB INDUSTRIAL PRODUCTION INDEX (1967=100)									
Merrill Lynch Economics - January, 1980										
Based on Rev. 3rd qtr. data (152.3)	152.2	151.9	152.3	151.5	148.1	145.0	143.9	145.1	152.0	145.5
% Change from next preceding quarter**	+6.0	-0.8	+0.9	-2.1	-8.7	-8.0	-3.1	+3.6	+6.0	-4.2

ADVERTISING EXPENDITURES - BY MEDIA - PERCENT OF TOTAL

	PRINT						OTHER		
YEAR	Newspapers	Magazines	Business	Dir. Mail	Outdoor	Total Print	T V	Radio	All Other*
1950	36.3	8.4	6.4	14.1	2.5	65.7	3.0	10.6	20.7
1960	30.8	7.6	5.1	15.3	1.7	60.5	13.6	5.8	20.1
1965	29.0	7.0	6.4	15.2	1.2	57.4	16.5	6.0	20.1
1970	29.2	6.6	3.8	14.1	1.2	54.9	18.4	6.7	20.0
1971	29.9	6.6	3.5	14.8	1.2	56.0	17.0	7.0	20.0
1972	30.1	6.2	3.3	14.7	1.2	55.5	17.6	6.9	20.0
1973	30.2	5.8	3.4	14.7	1.2	55.3	17.8	6.9	20.0
1974	29.9	5.6	3.4	14.9	1.2	55.0	18.1	6.9	20.0
1975	29.9	5.2	3.3	14.8	1.2	54.4	18.6	7.0	20.0
1976	29.4	5.3	3.1	14.3	1.1	53.2	19.9	6.9	20.0
1977	29.2	5.7	3.2	14.0	1.1	53.2	20.0	6.8	20.0
1978	29.0	5.9	3.2	13.8	1.1	53.0	20.2	6.8	20.0

* - Including Farm Publications

UNITED STATES COMPANIES PARTICIPATING IN REPORT

Abitibi Southern Corporation
Boise Cascade Corporation
Boise Southern Company
Bowater Incorporated
Crown Zellerbach Corporation
Field Enterprises, Inc.
Garden State Paper Company
Georgia-Pacific Corporation
Great Northern Paper Company
Inland Empire Paper Company
International Paper Company
North Pacific Company
Publishers Paper Company
Southland Paper Division of St. Regis Paper Co.
Southwest Forest Industries
Southeast Paper Mfg. Company

Data for non-reporting company has been estimated.

ANNUAL CAPACITY

(In thousands of short tons)

Year	United States (1)	Canada (2)	Total M Tons	%
1966	2,545	8,878	11,423	-
1967	2,844	9,294	12,138	+ 6.3
1968	3,176	9,655	12,831	+ 5.7
1969	3,374	9,675	13,049	+ 1.7
1970	3,533	9,845	13,378	+ 2.5
1971	3,642	10,240	13,882	+ 3.8
1972	3,694	10,300	13,994	+ 0.8
1973	3,819	10,337	14,156	+ 1.2
1974	3,889	10,474	14,363	+ 1.5
REVISED CAPACITY DUE TO CHANGES IN BASIS WEIGHT (3)				
1974	3,722	10,038	13,760	-
1975	3,948	10,165	14,113	+ 2.6
1975	3,948	Revised 9,892(4)	13,840	-
1976	4,014	9,921	13,935	+ 0.7
1977	4,069	9,902	13,971	+ 0.3
1978	4,104	9,861	13,965	- 0.0
1979	4,109	10,031	14,140	+ 1.3
1980	4,545	10,141	14,686	+ 3.9
1981	5,119	10,472	15,591	+ 6.2
1982	5,433	11,014E	16,447	+ 5.5
1983	5,451	11,014E	16,465	+ 0.1

(1) Source: A.P.I. Capacity Survey Issued December, 1979

(2) Source: CPPA E - Estimated

NOTE: Annual Capacity, includes changes in capacity only for the portion of the year in which they are actually effective.

(3) In 1974 a number of newsprint producers reduced the basis weight of newsprint from 32 pounds, for 500 sheets measuring 24" x 36", to 30 pounds. A given area of printing surface of 30 pound paper weighs less than the same area of 32 pound paper. The capacity figures for 1974 have been shown on both the old and new basis to provide a continuity of data.

(4) Canadian capacity has been revised beginning with 1975 to include downtime of less than twenty-four hours in operating hours. Previously, downtime of less than eight hours was included in operating hours. This extra line of information provides a "bridge" between the old method and the new method of calculating Canadian capacity.

Entries for 1983 include residual capacities from the expansion projects that become effective during 1982.

ANNOUNCED CAPACITY INCREASES

Company	Mill	Date (Month)	Annual Capacity Newsprint	Other	Total
U.S. Mills					
1979					
Bowater	Calhoun, Tenn	Oct. '79	140,000	-	140,000
North Pacific	Longview, Wash.	July '79	210,000	-	210,000
Southeast	Dublin, Ga.	June '79	156,000	-	156,000
Georgia-Pacific	Woodland, Me.	3rd qtr. '79	(-90,000)	50,000(5)	(-40,000)
1980					
Bear Island	Doswell, Va.	1st qtr. '80	175,000	-	175,000
Boise Southern	DeRidder, La.	Mid. '80	180,000	-	180,000
1981					
Garden State	Pomona, Ca.	Mid. '81	37,800	-	37,800
North Pacific	Longview, Wa.	2nd qtr. '81	210,000	-	210,000
Publishers	Newberg, Ore.	Early '81	210,000	-	210,000
St. Regis	Houston, Tx.	Mid. '81	143,000*	-	143,000
Canadian Mills					
1979					
Consolidated - Bathurst	Port Alfred, Quebec & other mills	Late '79	55,000	-	55,000
	Unidentified		115,000	-	115,000
1980					
Kruger**	Bromptonville, Que.	1980	80,000	-	80,000
MacMillan Bloedel	Port Alberni, B.C.	Late '80	55,000	-	55,000
1981					
MacMillan Bloedel	Powell River British Columbia	Mid. '81	209,000	-	209,000
Abitibi Price	Stephenville, Newfoundland	Mid. '81	150,000	-	150,000
1982					
British Columbia	Crofton, B.C.	Early '82	187,000	-	187,000
Crown	Elk Falls, B.C.	Jan. '82	198,000	-	198,000
Donohue Normick	Amos, Quebec	Mid. '82	165,000	-	165,000

* Machine transfer from other grades and improvements.

** Net increase - speed up of machine at Bromptonville, less transfer of machine at Three Rivers to coated papers.

(5) Uncoated Free Sheet